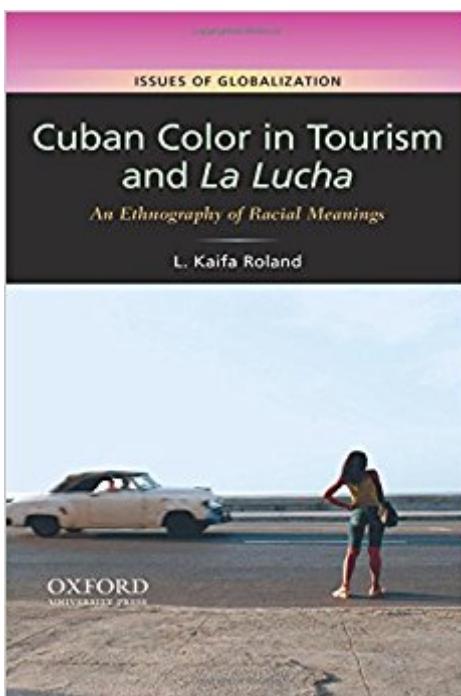


The book was found

Cuban Color In Tourism And La Lucha: An Ethnography Of Racial Meanings (Issues Of Globalization:Case Studies In Contemporary Anthropology)



Synopsis

Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings offers a provocative look at what it means to belong in modern socialist Cuba. Drawn from her extensive travels throughout Cuba over the past decade, author L. Kaifa Roland pulls back the curtain on a country that has remained mysterious to Americans since the mid-twentieth century. Through vivid vignettes and firsthand details, Roland exposes the lasting effects of the collapse of the Soviet Union and the subsequent rise of state-sponsored segregated tourism in Cuba. She demonstrates how the creation of separate spheres for locals and tourists has had two effects. First, tourism reestablished the racial apartheid that plagued pre-revolutionary Cuba. Second, it reinforced how the state's desire to maintain a socialist ideology in face of its increasing reliance on capitalist tools is at odds with the day-to-day struggles--or La Lucha--of the Cuban people. Roland uses conversations and anecdotes gleaned from a year of living among locals as a way of delving into these struggles and understanding what constitutes life in Cuba today. In exploring the intersections of race, class, and gender, she gives readers a better understanding of the common issues of status and belonging for tourists and their hosts in Cuba. Cuban Color in Tourism and La Lucha is one of several volumes in the *Issues of Globalization: Case Studies in Contemporary Anthropology* series, which examines the experiences of individual communities in our contemporary world. Each volume offers a brief and engaging exploration of a particular issue arising from globalization and its cultural, political, and economic effects on certain peoples or groups. Ideal for introductory anthropology courses--and as supplements for a variety of upper-level courses--these texts seamlessly combine portraits of an interconnected and globalized world with narratives that emphasize the agency of their subjects.

Book Information

Series: *Issues of Globalization: Case Studies in Contemporary Anthropology*

Paperback: 144 pages

Publisher: Oxford University Press; 1 edition (September 1, 2010)

Language: English

ISBN-10: 0199739668

ISBN-13: 978-0199739660

Product Dimensions: 8.2 x 0.3 x 5.5 inches

Shipping Weight: 7.2 ounces (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 5 customer reviews

Best Sellers Rank: #80,395 in Books (See Top 100 in Books) #52 in Books > History > Americas

Customer Reviews

L. Kaifa Roland is Assistant Professor in Anthropology at the University of Colorado, Boulder. Her research is in the area of cultural anthropology with specific interests in tourism, national identity, racial and gender constructions, popular cultural practices, and critiques of capitalism. She has conducted extensive field research in Cuba, with a regional focus on the Caribbean and the broader African Diaspora.

This book is wonderful for an anthropology/sociology course. I was required to purchase this text and I will reread it many times because of the level of detail. I think Roland's main arguments are well stated. In addition, the book is short, easy to read, and points the reader in the correct direction at all times (i.e. subheadings, convulsions at the end of every chapter, great reference dictionary in the back, etc). The reader is left with a wide understanding of the issue and an appropriate historical and current understanding of the conflict at hand.

It's getting outdated.

Its an okay book

too busy

This book is very interesting love it. The company that ship it was very professional with the order and it came with in its due date

[Download to continue reading...](#)

Cuban Color in Tourism and La Lucha: An Ethnography of Racial Meanings (Issues of Globalization: Case Studies in Contemporary Anthropology) Labor and Legality: An Ethnography of a Mexican Immigrant Network (Issues of Globalization: Case Studies in Contemporary Anthropology) Gangsters Without Borders: An Ethnography of a Salvadoran Street Gang (Issues of Globalization: Case Studies in Contemporary Anthropology) Best Practice in Accessible Tourism: Inclusion, Disability, Ageing Population and Tourism (ASPECTS OF TOURISM) Ebola, Culture and Politics: The Anthropology of an Emerging Disease (Case Studies on Contemporary Social Issues)

Tourism in the Pacific: Issues and Cases (Tourism and Hospitality Management Series) Culture Sketches: Case Studies in Anthropology (B&B Anthropology) Accessible Tourism: Concepts and Issues (ASPECTS OF TOURISM) Understanding and Managing Tourism Impacts: An Integrated Approach (Contemporary Geographies of Leisure, Tourism and Mobility) Tourism, Religion and Pilgrimage in Jerusalem (Contemporary Geographies of Leisure, Tourism and Mobility) Frankenstein: A Case Study in Contemporary Criticism (Case Studies in Contemporary Criticism) Baby Names : Unusual and Surprising baby names with their meanings (FREE BONUS): Baby Names : Baby names 2016 (Baby names, baby names book, baby names ... names and meanings, baby names book free,) Tarot Card Meanings: The 72 Hour Crash Course And Absolute Beginner's Guide to Tarot Card Reading (Tarot Card Meanings, Tarot Cards, Fortune Telling, Wicca) Small Places, Large Issues: An Introduction to Social and Cultural Anthropology, Third Edition (Anthropology, Culture and Society) Hair Styling Guide: Hair Care For African American And Bi-Racial Children: Quickly style, grow and maintain healthier more beautiful African American and Bi-racial hair in record time. Havana USA: Cuban Exiles and Cuban Americans in South Florida, 1959-1994 Cuba: Explore Cuba. The best of Havana, Varadero and Viñales. (Cuba Travel Guide, Cuba Night Life, Cuban Cigars, Cuba Embargo, Cuban Cuisine) The Anthropology of Protestantism: Faith and Crisis among Scottish Fishermen (Contemporary Anthropology of Religion) Essentials of Cuban Hand Percussion: Cuban Masters Series The Cuban Cigar Handbook: The Discerning Aficionadoâ™s Guide to the Best Cuban Cigars in the World

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)